

A diagram of a square canvas layout. A solid blue line forms the outer border. Inside it, a solid pink line forms a smaller square. The corners of the canvas are marked with dashed green lines, including diagonal lines from the corners to the pink line and vertical/horizontal lines from the pink line to the blue line. Centered text explains the meaning of these lines.

**PINK LINE - 11X14 FRONT OF CANVAS  
ONLY PLACE ARTWORK UP TO THE PINK LINE  
FOR WHITE AND BLACK EDGE OPTION**

**BLUE LINE - 14.5 X 17.5 BLEED  
EXTEND ARTWORK UP TO THE BLUE LINE  
FOR FOLD EDGE OPTION**

**GREEN LINE - FOLDS IN CANVAS  
ITEMS IN THESE AREAS MAY BE HIDDEN  
OR OBSCURED IN THE FOLDING PROCESS**